



DIGITAL

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**MEDIA KIT**





RATE SHEET

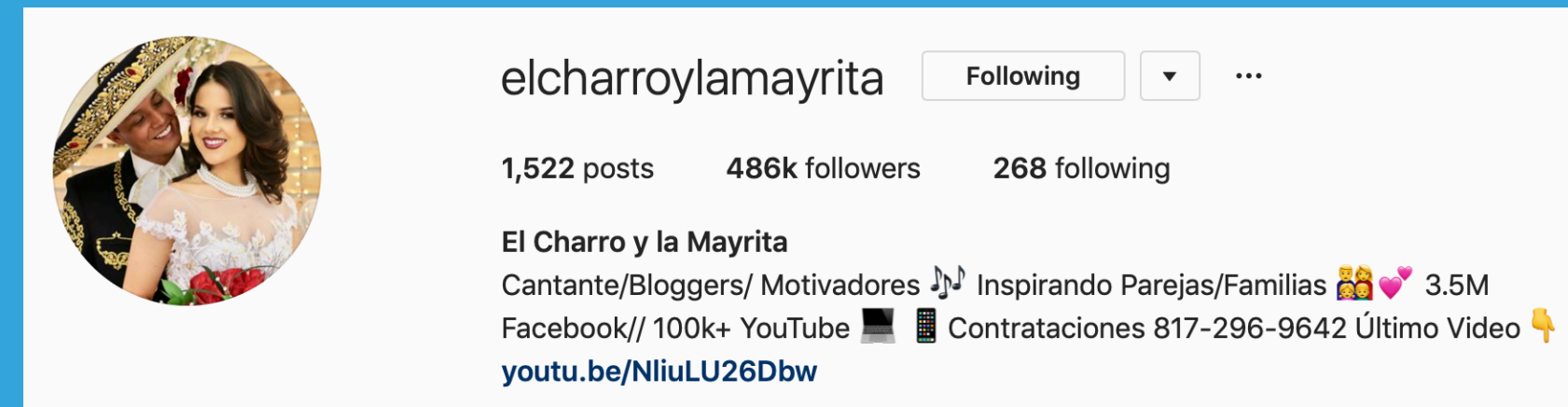
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INSTAGRAM





# INSTAGRAM ONLY



## ElCharroyLaMayrita

\$1800 Single Post

\$2000 Single Post w/Product Photo

\$5000 3 Instagram Posts

Insta Story w/link to website Included



## LaMayrita89

\$1250 Single Post

\$1350 Single Post w/Product Photo

\$2250 3 Instagram Posts

Insta Story w/link to website Included

[Prices and follower count Subject to change]







RATE SHEET

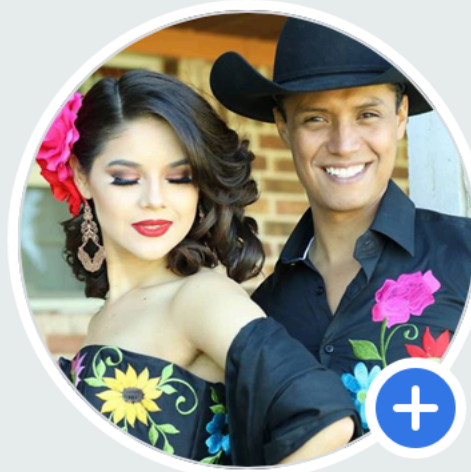
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FACEBOOK





# FACEBOOK



Erik Roberto - El  
Charro Y La Mayrita  
@erikroberto.elcharroyla  
mayrita

## ElCharroyLaMayrita

- 4.9 Million Followers
- 3.5 Million Likes
- English Speakers (21%)
- Spanish Speakers (79%)
- Over 9 Million Post Engagements

Your Fans

Your Followers

People Reached

People Engaged

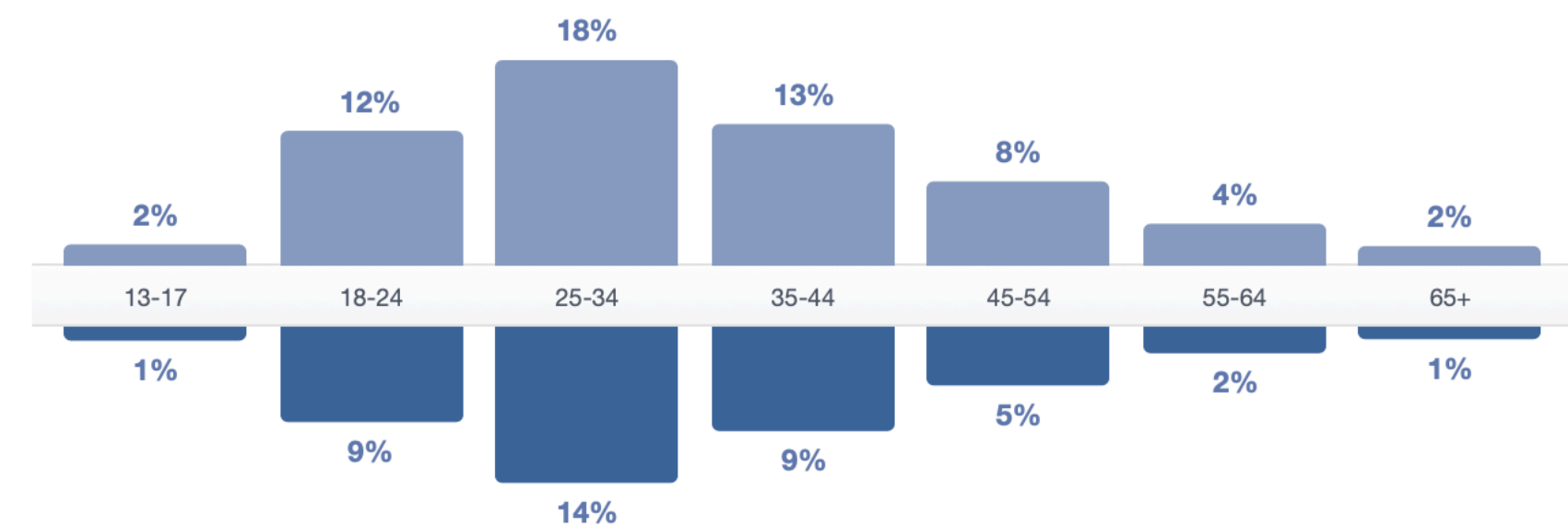
The number of people who had any content from your Page or about your Page enter their screen screen, grouped by age and gender. This number is an estimate.

### Women

58%  
People Reached

### Men

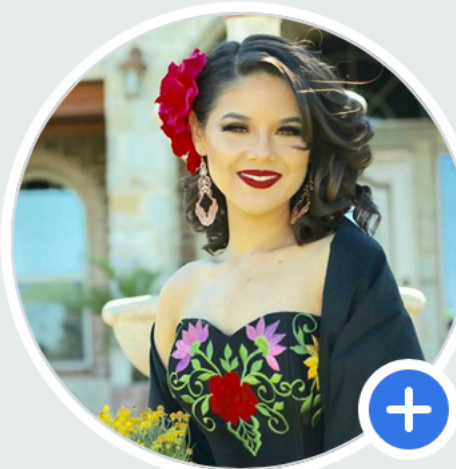
42%  
People Reached







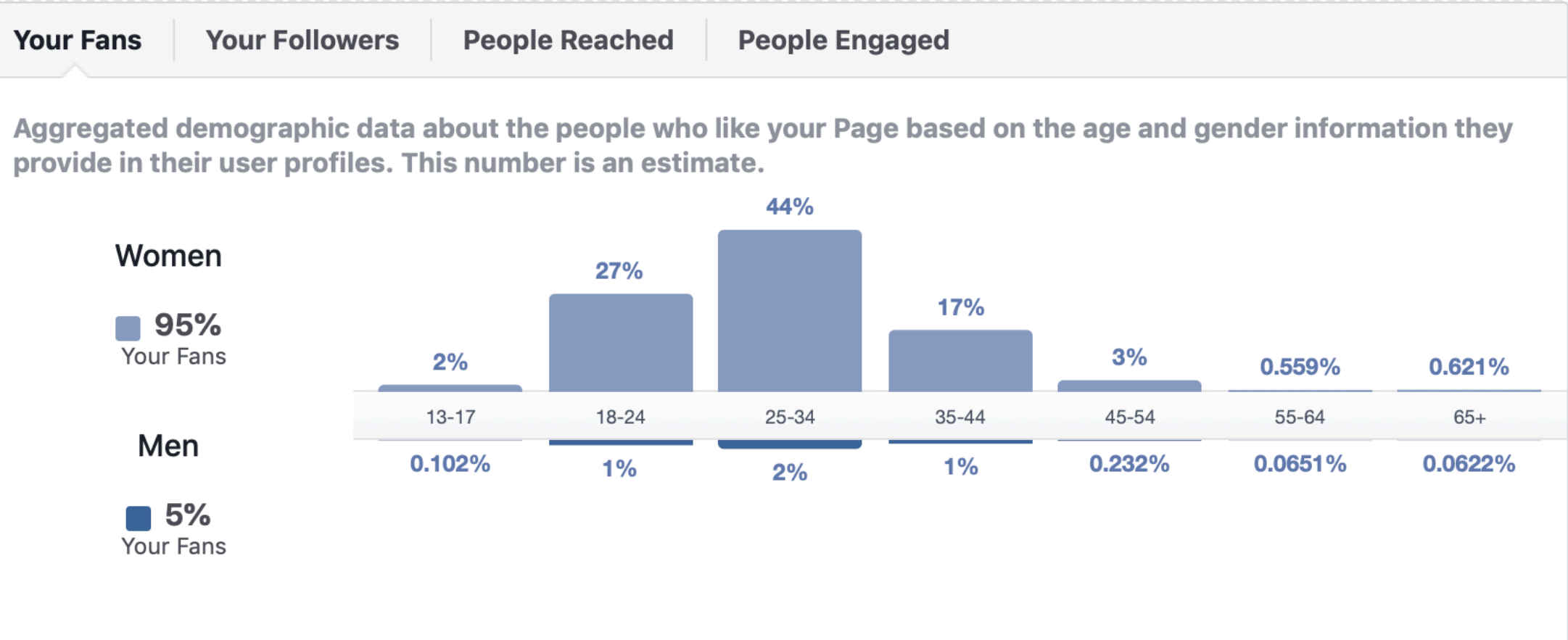
# FACEBOOK



La Mayrita - El  
Charro Y La Mayrita  
@LaMayrita.ElCharroYLaMayrita

## LaMayrita.ElCharroYLaMayrita

- 212k Followers
- 174k Likes
- Over 94k Post Engagements







# FACEBOOK

## ErikRoberto.ElCharroyLaMayrita

- \$3500 Single Post
- \$5500 2x Post
- \$1000 Instagram Add-On

## LaMayrita.ElCharroyLaMayrita

- \$1500 Single Post
- \$2500 2x Post
- \$750 Instagram Add-On

## Video Options Available

Product featured in video starting at \$4500  
(Price includes video premiere)

[Prices and follower count Subject to change]







RATE SHEET

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WEBSITE





# WEBSITE ADLINK

**ElCharroyLaMayrita.com**

Ad Sizes as little as 300x250

Ad Prices starting at \$750/mo for 6 month Contract

**SPONSORSHIP OPPORTUNITIES AVAILABLE**

**CONTACT [BOOKING@ELCHARROYLAMAYRITA.COM](mailto:BOOKING@ELCHARROYLAMAYRITA.COM)**

## **Video Options Available**

Product featured in video starting at \$4500  
(Price includes video premiere)



[Prices and follower count Subject to change]